

TCMA Advocacy Committee
April 20, 2022
Virtual Meeting Room

Members present: TCMA Advocacy Committee Ed Broussard, City Manager, Tyler; Vice Chair Carey Neal, Assistant City Manager, Lancaster; Darwin Archer, City Manager, Cisco; Marcia Bentley-German, Chief Deputy City Secretary, Midland; Victor Brownlees, Director of Finance, Baytown; Darrek Ferrell, Assistant City Manager, Victoria; Vince DiPiazza, City Manager, Uvalde; Paulette Hartman, Deputy City Manager, North Richland Hills; Robbin Kersey, Regional Client Service Leader, KSA; Caitlin Krobot, City Secretary, New Braunfels; Brian LaBorde, City Manager, Taylor; Bill Lindley, Town Administrator, Highland Park; Lauren Rose, Director of Strategic Services, Sachse; Kent Souriyasak, Assistant to the City Manager, Lucas; Garrett Spradling, City Manager, Borger; Scott Swigert, Interim City Manager, Mont Belvieu; Jennifer Wichmann, Deputy City Manager, Arlington; Steve Williams, Assistant City Manager, Conroe; Steve Williams, City Manager, Carthage

TML staff: Kim Pendergraft

Ed Broussard called the meeting to order at 9:00 a.m. and thanked everyone for participating.

The Committee discussed hosting a booth at the 2022 TML Annual Conference and Exhibition to promote the Campaign for Professional and Ethical City Management. **Staff will provide a printed copy of “Guidelines for Recruiting a City Manager” and create a QR code for easy download of the publication. Sign up to host the booth will be sent to new and current Committee members when the TML Conference agenda has been finalized.** Three members should be assigned during the lunch and two members at other time slots. **Staff will add a link on the Campaign website to the TCMA podcast “Perspectives in City Management.”**

The Committee discussed updates to publications. **Ed Broussard will reach out to James Thurmond regarding the status of “Analyzing Your City: An Orientation Plan for New City Managers.”** The information in the “Handbook for City Administrators in Smaller Texas Cities” is outdated. **Staff will remove it from the website and the Committee can discuss updates at a future meeting.** Committee members stated the “Our Town, Texas” curriculum is not user friendly in its current form for the current educational environment. **A subcommittee will develop a template for programs and resources that can easily be incorporated into the classroom for shorter presentations and programs. Vince DiPiazza, Garrett Spradling, and Kent Souriyasak will serve on the subcommittee.**

Ed Broussard provided an update on the objectives of the Advocacy Committee and Public Policy Task Force. Mark Israelson, Brian LaBorde, Steve Williams, and Bill Lindley serve on both and can keep the Committee and Task Force members informed as needed.

The Committee adjourned at 9:55 a.m.